# COMPANY PROFILE



2024



## COMPANY PROFILE

AWM is one of the leading light household (LHH) suppliers in the GCC, trusted to provide and deliver quality products to retailers, wholesalers, and exporters across the region

Throughout our day to day operations, we strive to ensure our customers get the best of our services, mainly quality products, best prices, and on time delivery. Knowledge, market experience, and team work are at the center of who we are. For more than 30 years, we have focused on leveraging these assets to deliver products that improve our clients performance and meet the changing needs of our customers

# VISION OMISSION CX VALUES



To be amongst the top 3 suppliers of light household kitchenware in the region



Satisfy the dynamic market needs by providing quality household products in time, at the right price, while continuously monitoring & improving customer satisfaction



We value People

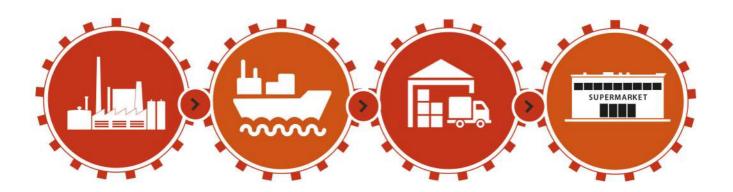
We value Innovation & Technology

We value Dedication to every client success



## **HOW IT WORKS**

In a nutshell, we import directly from factories across the globe, we store in our warehouses, and we distribute directly to our clients. We minimize the supply chain cycle to the minimum to achieve cost reduction and optimization in retail selling price. Our merchandise and sales team complement our procurement and warehouse personnel to satisfy our clients demands.



#### Manufacturers

We are actively dealing with 50 factories placed in 12 countries across the globe. We source the best products to you and insure supply chain is maintained throughout our day-to-day operations.

#### Shipping & Transport

We average over 200 containers of goods shipped to our warehouses in UAE, KSA, & OMAN Annually. Air Freight and Land Transport is also done to complement sea freight.

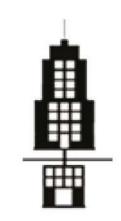
#### Warehousing & Logistics

We operate our own facilities. We have 2 warehouses in Dubai, 2 in Riyadh, 1 in Muscut with total storage capacity of 100,000 sq.ft. We also operate our own fleet of delivery pickups and vans.

#### Retailers

We distribute to over 850 retail outlets, ranging from small department stores to Mega Hypermarkets. We also distribute to catering and Event Management vendors.

## **OUR BRANCHES**

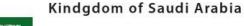




Al Qouz, Dubai, UAE

Warehouse 1 & Warehouse 2

Al Ras, Dubai, UAE Branch & wholesale shop



Al Suley, Riyadh, KSA Warehouse



Sultanate of Oman

Ghala Muscut, Oman Warehouse



## **Tableware & Kitchenware**

Flasks, hotpots, Tableware (Dinner sets made from Porcelain, Melamine, Opal, Glassware), Cutlery & Kitchen Tools, Cutting Boards, Cookware, and over 100 different products in the field of tableware & kitchenware is available.

#### Flasks

We import the best vacuum flasks across the globe, Mainly from Germany (Rotpunkt, Helios,), & Japan (Peacock, Nessan, Big7). Our flasks exceed our clients expectations and give true value for money.

### Hotpots

We are proudly known as the biggest hotpot suppliers in the region. With more than 100 models of insulated hotpots stored in our warehouses ready to be delivered to our clients across the globe.

#### Tableware

mostly requested by our clients and cover most categories across retail household and supermarket shelves.

## **Our Brands**



# **Our Brands**











# BLACKSTONE® Cups with Style





# **Key Customers**



## **Promotions**

We are running promotions with our clients 365 days per year. At any time you will find our products being sold for 5,10,20 Promos as well as clearing deals with 50% or more discounts.

One of the main advantages of lisiting us is to mainly beef up the promotional activity of the retail ourlets and benefit from our vast experience in promotional selection and effeciency.



# **Goods Return Policy**

We have an open Goods Return Policy, no questions asked and open replacement policy as well for our beloved clients.



# **CONTACT US**

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AbdulWahab Al Muhaidib General Trading LLC Al Qouz, Dubai, United Arab Emirates

Tel: +971 4 339 0017 Fax: +971 4 339 0026 admin@awmgroup.ae www.awmgroup.com